

**RW**

**Media  
Trainee  
Programme**



## Introduction

Welcome to RW's Media Trainee Programme. In the following pages you'll find details of what you might expect from the programme. Other documents will provide you with additional information about RW to help you decide if you would like to apply for the Media Trainee position.

## Goals

The RW Trainee Programme has the following core goals:

1. **Experience** cross cultural media ministry development by receiving training that has an emphasis on reaching those far from God.
2. Receive practical **training** in audio production (including research, writing, recording, editing, producing audio pieces).
3. Gain **understanding** and experience by interacting in a programme and with a team from varied cultural backgrounds.
4. Spend time in personal **spiritual development**; because what we do grows out of who we are before God.
5. Gain **exposure** and understanding of WEC ministries worldwide.

## We offer two types of Media Trainee Programme

The Programme is flexible - seeking to meet both your and the ministry needs. A broad guide to what you may be asked to do is laid out below. Remember, the Trainee Programme requires your full commitment as you will most likely be given a complete project to see through from beginning to end.

## Overview:

### Overview of **Production** Programme:

Unit 1: Communication  
Unit 2: Creativity  
Unit 3: Research  
Unit 4: Writing  
Unit 5: Recording  
Unit 6: Production  
Unit 7: Distribution  
Unit 8: Social Media  
Unit 9: Project

### Overview of **Social Media** Programme:

Unit 1: Communication  
Unit 2: Creativity  
Unit 3: Research  
Unit 4: Writing  
Unit 5: Recording  
Unit 6: Production  
Unit 7: Platforms  
Unit 8: Project

The units are not standard lengths so you may find you are spending more time doing one and less on another. This will be driven by the project needs as well as your existing skill set.

In addition you will be involved in the wider mission fellowship of WEC - attending prayer and social gatherings, official meetings and staff training as they arise.

### Costs

Neither of the RW Trainee Programmes offer any monetary remuneration. WEC is a faith based missionary organisation whose full-time members make no requests for funding, relying solely on God's provision. As a Trainee, however, we suggest you spend time working out how much you will need and then raising the appropriate amount of funds before you start. As a rough guide you will need to consider the possibility of funding:

1. Accommodation, including your food
2. Travel, to and from the office and on any outings or personal trips you might want to make
3. Incidental expenses such as gifts for others

As far as is possible RW will cover the costs for anything that forms part of the Trainee Programme that requires expenses - for example: travel to studios, research materials, team-events, conferences, training costs.

Basically - you will be expected to cover your own personal costs, RW will be expected to cover ministry and training costs.

### What you might expect

The RW Trainee Programme has been drawn up to help you exercise your gifts in ministry, provide a structured environment for training and skill acquisition, and more importantly, provide a framework for developing your spiritual life and walk.

The following are reasonable expectations you might have regarding the Trainee Programme:

1. You will be given tools and resources to enhance your private spiritual walk. These may already be known to you, but are included to help you develop a vibrant life of faith.
2. You will be given on the job training in a number of aspects of audio production which will lead to a completed project that can be used by both the ministry of RW and in your own portfolio.
3. RW will dedicate time and energy to ensure your time with them is productive and fulfilling. This will also depend on your openness regarding your expectations and your willingness to engage with the ministry, in even the most mundane tasks.
4. You will be expected to attend a local church each Sunday and as much as is possible in your time on the Trainee Programme, be increasingly engaged in the activities of the church.
5. There may well be times when you are expected to work outside of normal hours - including weekends and evenings. RW will expect you to take time off in lieu so as to maintain your work-life balance. However, depending on the project you are involved with, there may be periods of intensity where it may not be reasonable to have as much free time as would be preferred. RW will endeavour to keep these times at a minimum.

## Where RW is based

### Our Base

From small beginnings in 1963 in south London the ministry has known times of great blessing. In 1993 RW moved to just outside Leeds, in the north of England. After a period of pruning, RW studios and offices were relocated to Beeston (SW of Leeds), with the studio being downsized and located in a church. On the face of this, it seemed God was bringing the ministry to a close, but on reflection, we see greater relationships being built with the churches, and improved awareness of what RW does.

**Beeston** is a suburb of Leeds, West Yorkshire, England located about 2 miles (3km) south-south west of the City Centre. The area is separated from surrounding areas to the north, east and west by the M621 motorway.

The origins of Beeston can be traced back to the medieval period. It remained a small settlement until the latter part of the Victorian era when it became a primarily residential area for people working in Leeds and surrounding industrial areas like Holbeck and Hunslet. More recently, it gained notoriety as the home of two of the 7 July 2005 London bombers.

Beeston has a population of about 20,000 people. At the time of the 2011 census Beeston had been included in the City and Hunslet Ward of Leeds City Council. Parts of the area, particularly around Beeston Hill to the north, suffer from relatively high levels of deprivation, while areas to the centre and south of the area suffer from fewer incidents of crime and are generally considered more affluent. Beeston is home to the Leeds United Football Club and Hunslet Rugby League Club.

There is a large ethnic community situated mainly in Beeston Hill area, where there are two Mosques. There are several black Community Churches also in the area and one meets in the church where RW's studio is located, which is City Evangelical Church. There is also a Methodist Church, Roman Catholic Church and an Anglican Church.

The current RW Ministry Leaders, Tony & Lydia Pullen, are members of City Evangelical Church, where the RW studio is located. This is a large, thriving, multi-national church seeking to reach out to the local community with the good news of Jesus Christ. They have several youth clubs, a mum & tots group, ladies Bible study meetings and an older folk's afternoon meeting. Several evangelistic events are regularly held to encourage the community to join with them. House groups for Bible study are also held weekly. The church is mission minded and supports several overseas missionaries as well as Yorkshire Youth Camps. University students are encouraged to be actively involved in the work of the church.

## Our Vision, Mission and Strategy

### Our Vision

We want to see Christ known, loved, and worshipped by the unreached peoples of the world.

### Our Mission

To do this we work with the worldwide church, WEC and like-minded organisations in resourcing and enabling others to reach unreached communities with the gospel of Jesus through Culturally Sensitive Outreach Media.

### **Our Strategy**

Some of the ways we work are:

2. Establishing Strategic **Partnerships**
3. Building an International **Network** of Christian Media Practitioners
4. Delivering Effective **Training**
5. Producing Imaginative **Media**
6. Providing Targeted **Resources**
7. Engaging with **Social Media** and other platforms
8. Seizing opportunities to represent our ministry wherever possible and appropriate

### **Our Doctrinal Basis of Faith**

We believe in:

1. The Holy Scriptures, both Old and New Testaments, as originally given by God, divinely inspired, infallible, entirely trustworthy, and the supreme authority in all matters of faith and conduct;
2. One God, Creator and Sustainer of all things, eternally existent in three Persons: Father, Son and Holy Spirit;
3. The deity and humanity of our Lord Jesus Christ, his virgin birth and sinless life, his miracles, his vicarious and atoning death on the cross, his bodily resurrection, his ascension to the right hand of the Father, his mediatorial work, and his personal return in power and glory;
4. The universal sinfulness and guilt of all humanity since the Fall, making every person subject to God's wrath and condemnation;
5. Redemption through the blood of our Lord Jesus Christ and regeneration by the Holy Spirit as absolutely essential for the salvation of lost and sinful people;
6. The justification of the sinner solely by the grace of God through faith in Christ;
7. The present ministry of the Holy Spirit by whose indwelling the Christian is empowered for godly living and service;
8. The resurrection of both the saved and the lost: they that are saved to the resurrection of life and they that are lost to eternal damnation;
9. The spiritual unity in our Lord Jesus Christ of believers who comprise the Church, his Body, which is committed by his command to proclaim the gospel throughout the world.

## The RW Team

RW is a ministry of WEC International. This small group of WEC workers have a particular calling to work in media – specifically audio. The team is a multi-ethnic group who are committed to working together to "Help make audio work for the Church worldwide".

## RW: A ministry of WEC International

WEC International is a large interdenominational missionary agency. As part of such, the main emphasis of RW is on communicating the message of the Christian Gospel to those who have not yet heard or responded to it.

## Radio as a Christian Communication Tool

RW is known for its approach to using radio as an effective ministry tool in sharing the Christian Gospel. The emphasis is always on the listener - at RW 'the listener comes first'. Although the focus over the years has shifted from Radio to Audio the emphasis is still the same - "How can they be saved if they have not heard."

## Our Aim

RW has a worldwide vision. Our aim is to make audio work for the Church worldwide. This is mainly done by enabling and empowering Christians around the world - through resources, training and partnership projects - to use audio to reach out to those around them.

## Our History

Over the more than fifty years that RW has existed, we have seen a lot of change - both in the ministry and in the use of audio around the world.

Here's a brief time-line of some key events:

**1961** – Radio Worldwide is born at Harold Road, in the shadow of Crystal Palace in southeast London. Its founders, Phil and Miriam Booth, want to create good quality radio programmes for the unreached peoples of the world.

**1962** – The first programmes are recorded and broadcast.

**1964** – The team expands and a recording studio and control room is built at the property.

**1965** – The team work alongside others to provide the first introductory course on missionary radio, the EMA Radio Course, recognising that, besides programme production, training Christians to have radio skills is also important.

**1970** – The Radio Worldwide ministry has really grown. Every week 30 Radio Worldwide programmes are broadcast on 13 stations worldwide.

Late **1970s** – The next door property in Harold Road is divided into flats to accommodate the growing team.

**1980** – Hurchington Manor in Bexhill, East Sussex, is purchased as a training unit for overseas students. This new centre offers accommodation and comprehensive radio training courses, and is complete with a brand new radio studio and up-to-date equipment. Radio programmes continue to be produced at Harold Road.

**1986** – Radio Worldwide celebrates its Silver Jubilee, with a residential conference and thanksgiving service in London.

**1993** – Both the training and programming centres combined, as Radio Worldwide moves to Springhead Park House, Leeds. Their broadcasting and music production studios, training facilities, offices and accommodation for both staff and students are all housed in the new headquarters. Training and partnership projects are developed overseas, so that Christians can learn radio skills in their own communities.

**1994** – The first 'On Air Training Course' runs – a 2-week course which combines basic training in radio production skills with live broadcasting. Facilities are updated as technology develops, with new digital recording and editing equipment.

**2006** – The Radio Worldwide team are joined by other media ministries in WEC, as Springhead Park House becomes the Northern Centre for WEC International

**2011** – Our 50th year! Radio Worldwide continued to produce radio programmes, primarily for non-Christian audiences. Training is also a priority, with involvement in distance learning projects and overseas training, as well as a beginner's radio course at Springhead Park House.

**2016** - Radio worldwide faces a new and exciting future. The previous 4 years saw a number of staff coming, going, and staying. A new leadership, a revised vision, and a determination to expand the ministry of Radio Worldwide into new and exciting areas of ministry - all combine to give RW a sense of excitement and faithful anticipation.

We don't know what will happen next, but one thing we do know - we're excited about it!

## Over 50 years of Programming

In **1962** the first programmes were recorded. These were in the Tamil language and were broadcast into India from a transmitter in the Philippines.

**1963** saw the beginning of English programming:

1. 'Books for Banishment' was a series loosely based on the BBC's 'Desert Island Discs' and allowed Christians to share their testimony as well as talk about their favourite books
2. 'They came to Britain' was a series of interviews with people from other countries, telling their experience of life in the UK. Again, personal testimony was brought out
3. 'Men, Manners and Music' (**1975-1977**) was an English teaching programme which introduced British culture and added Christian comment. 104 episodes
4. 'Say it Again' (**1994-1995**) was a series combining elements of basic conversational English with listening practice
5. 'Quiz Time' was highly popular with three hundred letters a month
6. 'The Hobby of Kings' series ran to 518 programmes recorded over 13 years
7. 'The Storyteller' series focused on Christian biographies. Over 421 episodes produced over a 15-year period

8. 'The Big Story' (**1998**) series retold the Bible stories in a fresh and simple way suitable for families. Especially geared for India and Africa

By **1970**, thirty programmes were being broadcast each week on thirteen stations worldwide.

In **1977**, the team had a burden to reach the millions of unevangelised in North India and produced the Urdu series 'Raushni Ke Minar'.

The Hindi series 'Dhup Aur Chaya' ran until **1998** with 880 episodes. It was much appreciated by its Indian listeners, some of whom wrote regularly.

Through the **1990s** more programmes were becoming available in local languages so the need for English language programmes was reduced. Therefore RW started to concentrate on training and partnership.

**2011-2016** saw RW partnering with HCJB (now Reach Beyond) in Bradford to produce short programmes for Sunrise Radio in Bradford. This is a popular Asian radio station whose audience is primarily Muslim and Urdu speaking.

**2016** 170 3-minute dramas produced for the Child Evangelism Fellowship (KEB) in Germany. Programmes produced from provided scripts and made available on WOL ("Waters of Life") website and an app for mobile phones.

**2019** 'Fresh' a though for the day in Hindi begins transmission. The audio book 'Tigers, Wirroways and Willows' is distributed.

RW continues to seek to provide programmes as opportunities arise.

### **Over 50 years of Training**

In **1965** the first Introductory course on Missionary Radio was held in London. This was sponsored by the Evangelical Missionary Radio Alliance, a sub group of the Evangelical Missionary Alliance.

In the **1970s** and **80s** training courses continued at WEC's headquarters, which was then in Gerrards Cross, Buckinghamshire and afterwards in the Wycliffe Centre, near High Wycombe.

It became apparent that there was a need for RW to offer a small training service to the 'world church'. In the Spring of **1981** RW held the first 12-week comprehensive training course in radio programming at their new Training Unit in Hurchington Manor in Bexhill-on-Sea. Students represented five different nationalities: Bangladeshi, British, Indian, Italian and Zimbabwean. These courses were held up to **1993** when the last three were held in the new home of RW at Springhead Park House in Leeds, West Yorkshire. At this time, it was realised that it was becoming more difficult for overseas students to obtain visas and transfer monies to the UK. So the need arose to run training courses overseas instead.

Meanwhile, in July **1994** the first two-week training course was held in partnership with HCJB (now Reach Beyond). This course provided training in basic radio production skills with the opportunity for live broadcasting. These courses continued virtually every year until **2015**.

Overseas training courses started in 1986 with a weeks' course in Venice for European Christian Missionary programme producers. Further short courses followed in Malaga and Athens.

**1993** Four-week course held in Ogbomoso, Nigeria for Nigerian Baptist Convention

**1996 & 1997** Courses in Central Asia – Azerbaijan, Armenia, Kyrgyzstan and Haiti. Training also provided for Vietnamese and Cambodian producers in FEBCs headquarters in California

**1997** Three-week courses held in Cape Town, Johannesburg and Durban, South Africa. RW invited to become Training Provider for Radio Africa Network

Regular overseas training trips are now held in Tanzania, Ethiopia, WEC Training college in Netherlands, Thailand, Togo, India, Zambia, South Arica, Egypt, Uganda, Rwanda and Sri Lanka.

In **1997** the first Training of Trainers Course was held, primarily for RW staff. Christopher Singh, RW Training Supervisor, had worked hard to get the RW courses accredited with the International Communication Training Institute (ICTI). Eighteen months later a second course was held for Christians in broadcasting and in May **1999** RW was one of the first of two Approved Training Providers recognised by ICTI.

In **2008** a Media Training School was started in Togo by RW in partnership with IBRA (a Swedish Missionary organisation) and a local church in Togo.

In **2017** this school – “mediAfrique” - is well established and is now the property of the local church to train Africans to reach out to the unreached with the gospel through the means of radio. ‘Media Missionaries’ have so far been sent to 14 different African nations.

**2018 onwards** International Training continues to be a major aspect of the work of RW with opportunities continuing in India, Ethiopia, Thailand, The Netherlands and other countries.